NATURALOOK

HAIR ACADEMY



2026

CATALOG

HAIR TREATMENTS



WHY CHOOSE PROFESSIONAL HAIR TREATMENTS WITH NATURALOOK?

Since 2010, Naturalook has been empowering Canadian beauty professionals with world-class hair treatments, premium education, and trusted support. From Brazil's most innovative smoothing systems to advanced repair and restoration lines, we bring the best of the global hair industry straight to Canada.

CERTIFIED EDUCATION WITH NATURALOOK ACADEMY

We don’t just distribute treatments — we teach you how to master them.

Our certified training covers:

- **Nanoplastia** – deep smoothing & shine without harsh chemicals
- **Keratin** – frizz reduction & long-lasting discipline
- **Hair Botox** – repair, elasticity & rejuvenation
- **Cold Recovery** – non-thermal restoration for fragile hair

Available **online** or in **person**, designed for stylists or anyone who want to grow with confidence.



Premium Formulas, Global Brands
We partner with leading international brands — **Felps, Prohall, Limba, NoFrizz**, and more — to offer professionals a complete portfolio of solutions for every hair type and condition:

- Formaldehyde-free smoothing
- Advanced repair with amino acids, proteins & lipids
- Options for resistant, delicate, or chemically treated hair
- Innovations tailored to Canadian salons

YOUR TRUSTED CANADIAN PARTNER



Professional Access.

Pro Pricing, Transparent Access
Our professional accounts enjoy exclusive pricing, simple and competitive — with no inflated markups or complicated tiers.

Convenience.

Canadian-Based Convenience
No customs.
No border delays.
No hidden tariffs.

We ship directly from Canada — fast, reliable, and always in stock.

Professional Solutions, Made Easy

Whether you're a salon owner, independent stylist, or educator, Naturalook is your Canadian one-stop source for professional hair treatments, training, and results you can trust.

100% VEGAN

CRUELTY-FREE

FORMALDEHYDE-FREE

HAIR BOTOX

Hair Botox is a deep repair treatment designed to rejuvenate damaged, dull, or brittle hair from the inside out. Unlike smoothing-only treatments, Hair Botox focuses on restoring elasticity, strength, and shine by replenishing the essential proteins, amino acids, keratin and lipids the hair loses over time.

Who It's For:

- Clients with damaged, over-processed, or fragile hair
- Blondes and lightened hair needing extra strength and moisture
- Anyone seeking rejuvenation without the full straightening/smoothing effect of keratin, protein, collagen or nanoplastia

Key Benefits:

- Repairs damage caused by bleaching, coloring, and heat styling
- Restores elasticity and natural movement
- Eliminates frizz while keeping volume and bounce
- Seals split ends for a smoother finish
- Provides intense hydration and shine

Repair & Restore



CATALOG



XBTX OMEGA ZERO

Hydration • Frizz control • Lightweight

Best for fine, thin, or chemically sensitive hair that cannot tolerate heavy films. Ideal for curly or wavy textures seeking hydration, softness, and a natural finish with gentle smoothing and light alignment. Best to preserve the curls.

Hair texture: thin to medium
300 grams | 1 kg



QUIABO XBTX

Smoothing • Hydration • Frizz control

Best for fine or medium hair textures needing deep hydration and a natural finish without heaviness. Perfect for curly or wavy hair that should remain soft, light, and bouncy while achieving smoothness and radiant shine.

Hair texture: fine to thick
300 grams | 1 kg



QUIABO FELPS

Moisturizes • Intensifies gloss • Controls frizz

Promotes volume reduction and leave hair frizz free. Contains tanino acid and macadamia oil. Provides moisture and smoothness. Quiabo Botox contains an innovative formula in volume reduction and frizz control. Treatment based on tannino acids, moisturizes, aligns the hair, leaving them lighter, loose and natural. Mix of nano + botox.

Hair texture: thin to medium
300 ml I 1 Litre

CATALOG



BRAZILIAN NUTS XBTX

Smoothing • Deep repair • Deep Hydration

Ideal for very dry, dull, damaged, or unmanageable hair needing additional smoothing with a focus on deep repair and intense hydration. Perfect for restoring smoothness, shine, and manageability while maintaining the hair's softness and integrity. This Hair Botox also provides a straightening effect.

Hair texture: medium to thick
300 grams | 1 kg



BRAZILIAN NUTS PURPLE

Smoothing • Deep repair • Hydration • Anti-yellow

Best for very dry, dull, damaged, or chemically treated hair needing additional straightening with a focus on repair, deep hydration, and color balance. Ideal for blond or bleached hair requiring frizz control and yellow-neutralizing care, leaving strands smooth, shiny, and healthy-looking.

Hair texture: medium to thick
300 grams | 1 kg



BLEND REPAIR BTX

Deep Repair • Strength • Nourishment

Best for chemically treated, weakened, or fragile hair needing mass replenishment, deep repair, and fiber restructuring. Ideal for clients seeking intense care, hydration, and alignment to restore strength, elasticity, and shine.

Hair texture: thin to medium
1 kg

CATALOG



NANOHALL BTX

Strong smoothing • Nutrition • Frizz control

Best for thick, coarse, or very frizzy hair, as well as dry, unruly, or dull hair, needing stronger smoothing, effective sealing, and long-lasting control. Ideal for hair that requires a powerful treatment delivering deep nourishment, lasting alignment, and radiant shine.

Hair texture: medium to thick
1 kg



NANOPLASTIA

Nanoplastia is an innovative smoothing treatment that transforms frizzy, unruly, or resistant hair into silky, manageable, and luminous strands. Using advanced amino acid technology, it smooths the hair fiber without harsh chemicals, while maintaining natural movement and health.

Who It's For:

- Clients seeking long-term smoothness with a healthy finish
- Resistant, coarse, or curly hair types
- Anyone wanting sleek hair without compromising strength or shine

Key Benefits:

- Provides long-lasting straightening (up to 6–8 months)
- Reduces frizz and volume while preserving softness
- Enhances shine and manageability
- Strengthens hair with amino acids and nourishing oils
- Safe alternative to traditional straightening systems

Advanced Smoothing & No Frizz



CATALOG



SENSITIVE OMEGA ZERO

Moderate straightening • Frizz control • Gentle care

Best for fine, wavy, or chemically sensitive hair types needing soft smoothing and frizz reduction without compromising hair health. Ideal for those seeking a gentler, more comfortable treatment that maintains shine, movement, and natural texture. Less suitable for very coarse or resistant hair, as the formula prioritizes safety and delicacy over maximum strength.

Hair texture: thin to medium
Curl patterns: 1-3c
500 ml | 1 Litre



AÇAI OIL NANO

Strong straightening • Frizz control • Shine

Formulated for normal to thick, resistant hair needing intense straightening, frizz control, and long-lasting shine. Enriched with hydrating oils and açaí extract, it provides deep nourishment and smoothness while maintaining powerful straightening performance. Ideal for coarse or unruly textures, but less suitable for very fine hair.

Hair texture: medium to thick
Curl patterns: 2-4b
250 ml | 1 Litre



AÇAI OIL BLOND NANO

Strong straightening • Frizz control • Anti-yellow

Designed for blond, bleached, or highlighted hair needing straightening, frizz control, and luminous shine. Enriched with açaí extract and violet pigments, it helps neutralize yellow tones, protect color, and enhance radiance. Best for resistant blond hair, though not recommended for very fine hair.

Hair texture: medium to thick
Curl patterns: 2-4b
100 ml | 1 Litre

CATALOG



RESISTANCE OMEGA ZERO

Maximum straightening • Frizz control • Shine

Formulated for very curly, coarse, or resistant hair requiring intense straightening and long-lasting frizz control. Best for virgin, thick, or highly resistant textures needing maximum control and lasting smoothness. Less suitable for damaged or fragile hair, as the formula contains fewer hydrating components and prioritizes strength over softness.

Hair texture: medium to thick
Curl patterns: 2-4b
100 ml | 500ml I 1 Litre



NANOHALL PLASTIA

Strong straightening • Frizz control • Shine

Best for thick, frizzy, or curly hair needing balanced straightening, repair, and long-lasting smoothness. Ideal for clients seeking hydrated, manageable, and shiny hair with reduced volume and frizz. Less suitable for very fine textures, as the formula provides intensive smoothing power.

Hair texture: medium to thick
Curl patterns: 2-4b
100 ml | 1 Litre



BURIX AMAZON

Maximum straightening • Hydration • Frizz control

Best for clients seeking intense straightening results while preserving deep hydration and overall hair health. Ideal for dry, dull, or unmanageable hair needing repair, nourishment, and alignment, with a smooth, glossy, frizz-free finish.

Hair texture: medium to thick
Curl patterns: 2-4c
120 ml | 1 Litre

KERATIN

Keratin treatment is a professional smoothing system that replenishes the hair with keratin proteins, restoring structure while eliminating frizz. It creates a protective layer around the hair shaft, leaving hair smooth, shiny, and easier to style.

Who It's For:

- Clients seeking long-term smoothness with a healthy finish
- Resistant, coarse, or curly hair types
- Anyone wanting sleek hair without compromising strength or shine

Key Benefits:

- Controls frizz and flyaways for a polished look
- Provides long-lasting smoothness (up to 3–4 months)
- Strengthens and protects hair from humidity and damage
- Enhances shine and softness
- Reduces daily styling time significantly

Frizz Control & Lasting Discipline



CATALOG



BRAZILIAN NUTS KERATIN

Strong straightening • Frizz control • Shine

Best for coarse, frizzy, or resistant hair needing powerful straightening, nourishment, and lasting shine. Ideal for clients seeking smooth, healthy-looking hair with enhanced softness and manageability.

Hair texture: thin to medium
Curl patterns: 2-4a
250 ml | 1 Litre



NO FRIZZ STRAIGHTENING SHOT

Strong nourishing keratin • Anti-frizz • High-gloss shine • Split-end sealing

Delivers medium straightening with a focus on repair, nourishment, and natural movement. Best for wavy hair and medium-textured curls needing smoothness, frizz control, and glossy shine without heaviness. Thickens the hair fiber while maintaining softness and natural volume.

Hair texture: thin to thick
Curl patterns: 2-4a
500 ml



NO FRIZZ KERATIN STRONG

Ultra-strength keratin • Anti-frizz • High-gloss shine • Split-end sealing

Best for very frizzy, coarse, or resistant hair requiring maximum straightening, protection, and long-lasting smoothness. Provides intense control, shine, and manageability, keeping hair strong, sleek, and frizz-free for extended results.

Hair texture: medium to thick
Curl patterns: 2-4c
500 ml

MOLECULAR

A professional restorative treatment that rebuilds internal hair bonds and replenishes lost keratin. It deeply repairs from the inside out, improving elasticity, strength, and shine. Perfect for hair weakened by chemical processes, heat, or environmental damage.

Who It's For:

- Clients with damaged, weak, or chemically treated hair
- Anyone needing bond rebuilding and intense repair
- Ideal as a restorative step before or after any smoothing treatments

Key Benefits:

Reconstructs internal hair structure and reinforces broken bonds

Restores strength, elasticity, and vitality

Improves shine and smoothness without heaviness

Protects against future damage and dryness

Ideal pre- or post-treatment care for long-term hair health

Rebuild, Restore & Revive



CATALOG



RP PREMIUM FELPS

Restoration • Bond rebuilding • Strength • Anti-porosity

Best for severely damaged, dry, or chemically treated hair needing intensive multi-stage repair and reconstruction. Delivers bond rebuilding, strength, protection, and shine restoration while maintaining a lightweight, smooth finish. Powered by KERESTORE™ 2.0, it replenishes essential nutrients and proteins to rebuild the hair fiber and restore vitality.

100ml I 500 ml



LIMBA TOTAL REVITALIZER

Strength • Protection • Hydration • Shine

Works as a finishing step after treatments or can be used on its own for instant smoothness and shine.
Perfect for weakened or fragile hair, this multi-stage reconstruction spray with hyaluronic acid, betaine, amino acids, and keratin reinforces the internal structure, prevents brittleness, and boosts hydration.
Creates a light protective barrier that leaves hair soft, manageable, and radiant, delivering an immediate “wow-effect” finish.

300 ml



NO FRIZZ GLOSS KERATIN & RECONSTRUCTION GEL

Sealing • Protection • Shine • Lightweight finish keratin

Ideal as a finishing step after a cold reconstruction treatment or any repair service. Formulated for damaged or porous hair, it strengthens and seals the hair structure, creating a light protective film that enhances shine and smoothness. Provides hydration and protection without weighing the hair down — perfect for clients seeking shinier, stronger, and healthier hair. Really light keratin.

500 ml

SMOOTHING TREATMENT COMPARISON CHART

						
CATEGORY	XBTX OMEGA ZERO	QUIABO XBTX	BLEND REPAIR BTX	BRAZILIAN NUTS XBTX	BRAZILIAN NUTS PURPLE	NANOHALL BTX
DESCRIPTION	Hydration, frizz control, lightweight.	Shine, hydration, smoothing.	Deep repair, strength, nourishment.	Strong straightening while deeply repairing and hydrating.	Strong straightening while deeply repairing and hydrating, anti-yellow.	Strong smoothing, nutrition, frizz control.
IDEAL CLIENT	Best for fine, thin, or chemically sensitive hair that can't tolerate heavy films. Ideal for curly or wavy textures seeking hydration, softness, and a natural finish with gentle smoothing.	Best for fine, or medium hair texture needing deep hydration and a natural finish without heaviness. Perfect for curly or wavy textures that should stay soft, light, and bouncy.	Best for chemically treated, weakened, or fragile hair needing mass replenishment, deep repair, and fiber restructuring. Ideal for clients seeking intense care, hydration, and alignment to restore strength and shine.	Best for very dry, damaged, or chemically treated hair needing strong straightening with a focus on repair and deep hydration.	Best for very dry, damaged, or chemically treated hair needing strong straightening with a focus on repair and deep hydration, while neutralizing yellow undertones.	Best for thick, coarse, or very frizzy hair needing stronger smoothing and sealing with lasting control. Ideal for resistant hair needing a powerful treatment that delivers long-lasting alignment and shine.
SMOOTHING STRENGTH CHART	■ ■ ■ □ □ (3/5)	■ ■ ■ ■ □ (4/5)	■ ■ ■ ■ □ (4/5)	■ ■ ■ ■ ■ (5/5)	■ ■ ■ ■ ■ (5/5)	■ ■ ■ ■ ■ (5/5)
POTENTIAL REVENUE PER BOTTLE	15 applications × $200 = **$3,000** total revenue per 1KG	15 applications × $200 = **$3,000** total revenue per 1KG jar	15 applications × $200 = **$3,000** total revenue per 1KG jar	15 applications × $200 = **$3,000** total revenue per 1KG jar	15 applications × $200 = **$3,000** total revenue per 1KG jar	15 applications × $200 = **$3,000** total revenue per 1KG jar

Curl reduction results are determined by existing texture and porosity of hair, chemical history, posing time and straightener temperature. Some body and texture will be prsent after client shampoos but any remaining curl will straighten effortlessly.

NANOPLASTIA TREATMENT COMPARISON CHART

							
CATEGORY	SENSITIVE OMEGA ZERO	QUIABO XBTX	AÇAI OIL NANOPLASTIA	AÇAI OIL BLOND NANO	NANOHALL PLASTIA	RESISTANCE OMEGA ZERO	BURIX ONE
DESCRIPTION	Moderate straightening, frizz control.	Moderate straightening, frizz control & hydration.	Strong straightening, frizz control, shine.	Strong straightening, frizz control, neutralizes yellow.	Strong straightening, frizz control, shine.	Maximum straightening, frizz control, durability.	Maximum straightening, hydration, frizz control.
IDEAL CLIENT	Best suited for fine and wavy texture, delicate, or chemically sensitive hair types, offering a gentler smoothing result. Less appropriate for very coarse or resistant hair, as the formula prioritizes comfort and safety over maximum strength.	Clients who want balanced repair + moderate smoothing. Great for wavy or moderately frizzy hair that needs hydration without maximum straightening.	Formulated for normal to thick, resistant hair needing straightening, frizz control, and lasting shine. Enriched with hydrating oils and açaí extract for nourishment while maintaining strong smoothing power. Ideal for coarse textures, but less suitable for very fine hair.	Designed for blond, bleached, or highlighted hair needing straightening, frizz control, and luminous shine. Enriched with açaí extract and purple pigments to neutralize yellow tones and protect color. Best for resistant blond hair, though not recommended for very fragile or over-processed strands.	Best for thick, frizzy, or wavy hair needing balanced straightening and repair. Ideal for clients seeking smooth, hydrated, manageable hair. Less suitable for very fine textures.	Formulated for very curly, coarse, or resistant hair that needs intense straightening and long-lasting frizz control. Best for virgin, thick, resistant textures needing maximum control. Less appropriate for damaged or fragile hair due to fewer hydrating ingredients.	Best for clients looking for a good straightening result while deeply hydrating at the same time. Ideal for dry, damaged, or fragile hair needing deep repair and hydration, while still providing frizz control and alignment.
SMOOTHING STRENGTH CHART	■■■□□ (3/5)	■■■□□ (3/5)	■■■■□ (4/5)	■■■■□ (4/5)	■■■■□ (4/5)	■■■■□ (4.5/5)	■■■■■ (5/5)
POTENTIAL REVENUE PER BOTTLE	20 applications × $300 = **$6,000** total revenue per 1L bottle	20 applications × $300 = **$6,000** total revenue per 1L bottle	20 applications × $300 = **$6,000** total revenue per 1L bottle	20 applications × $300 = **$6,000** total revenue per 1L bottle	20 applications × $300 = **$6,000** total revenue per 1L bottle	20 applications × $300 = **$6,000** total revenue per 1L bottle	20 applications × $300 = **$6,000** total revenue per 1L bottle

Curl reduction results are determined by existing texture and porosity of hair, chemical history, posing time and straightener temperature. Some body and texture will be prsent after client shampoos but any remaining curl will straighten effortlessly.

KERATIN TREATMENT COMPARISON CHART

				
CATEGORY	**NO FRIZZ GLOSS & RECONSTRUCTION GEL - LIGHT KERATIN**	**NO FRIZZ STRAIGHTENING SHOT**	**BRAZILIAN NUTS KERATIN**	**NO FRIZZ KERATIN STRONG SYSTEM**
DESCRIPTION	Light keratin, gentle smoothing, flexible protection, and natural, glossy durability.	Nourishing keratin, anti-frizz, shine, split-end sealing. Medium straightening.	Strong straightening, frizz control, nourishment, shine.	Strong keratin, curl straightening, protection, durability.
IDEAL CLIENT	Best for clients who need a lightweight finishing step after cold recovery or light smoothing—ideal for fine, Slavic, or delicate hair that requires gentle keratin support, added shine, and a protective flexible film without weighing the hair down.	Best for wavy and medium-textured curls. Provides glossy shine, thickens without heaviness, and maintains natural volume.	Best for clients with coarse, frizzy, or resistant hair seeking strong straightening, nourishment, and long-lasting shine.	Best for clients with very frizzy or resistant hair seeking maximum straightening, protection, and long-lasting smoothness.
SMOOTHING STRENGTH CHART	■■□□□ (2/5)	■■■□□ (3/5)	■■■■□ (4/5)	■■■■■ (5/5)
POTENTIAL REVENUE PER BOTTLE	15 applications × $300 = $4,500 total revenue per 500 ml bottle	15 applications × $300 = $4,500 total revenue per 500 ml bottle	25 applications × $300 = $7,500 total revenue per 1L bottle	15 applications × $300 = $4,500 total revenue per 500 ml bottle

COLD RECOVERY TREATMENT COMPARISON CHART

			
CATEGORY	RP PREMIUM RECONSTRUCTION	LIMBA REVITALIZER	NO FRIZZ GLOSS & RECONSTRUCTION GEL - LIGHT KERATIN
DESCRIPTION	Cold recovery restoration. Best for severely damaged, dry, or chemically treated hair. • Multi-stage repair • Bond rebuilding • Strength & protection • Shine restoration • Lightweight finish	Works as a finishing step after treatments or on its own. • Perfect for weakened, fragile hair • Reinforces internal structure • Creates a protective barrier • Boosts hydration and softness • Leaves hair light and manageable	Ideal finishing step following a cold reconstruction treatment. • Ideal for damaged hair • Strengthens and seals the hair structure • Forms a protective film • Adds glossy shine • Lightweight, won't weigh hair down • Light keratin for Slavic/thin hair
IDEAL CLIENT	Best for severely damaged, dry, or chemically treated hair. Suited for clients needing intensive multi-stage repair, toning recovery, bond rebuilding, and shine restoration. Powered by KERESTORE 2.0 to restore nutrients, & proteins.	Multi-stage reconstruction spray with hyaluronic acid, betaine, amino acids, and keratin. Restores strength, prevents brittleness, and creates a protective shine film. Use as a 3-step after cold recovery or as a finishing spray for instant smoothness and "wow-effect."	Best for damaged or porous hair needing sealing, hydration, and protection. Great for clients who want shinier, stronger, and stronger hair without heaviness. As well as a light smoothing effect.



Naturalook Distribution

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